

# ORDER



**Orders**  
**Order / Rev:** 219449  
**Alt Order #:**  
**Product Desc:** 12-MRS-983  
**Estimate:** 12-MRS-983  
**Flight Dates:** 11/06/12 - 11/06/12  
**Original Date / Rev:** 11/05/12 / 11/05/12  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Michigan Republican Party  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	1	\$1,200.00	\$1,020.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$1,200.00	\$1,020.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$1,200.00</b>	<b>\$1,020.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/06/12	11/06/12	Days of Our Lives	CM	1-2p	-T-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$1,200.00		0.00			
													Totals	1	\$1,200.00